

# Margherita Macchiati

[www.margheritamacchiati.com](http://www.margheritamacchiati.com) [hello@margheritamacchiati.com](mailto:hello@margheritamacchiati.com)

## employment

**Root (London, UK)** 01/2019 – 03/2019

### freelance graphic designer

Root is a creative agency. My role required working on branding projects, creating logo designs, concept creation and art direction for advertising campaigns, layouts for editorial projects, supervising print jobs, image and colour research, designing client presentations

**BROY GmbH (Munich, DE)** 2017 – current

### freelance graphic designer

BROY is a craft-beer brewery. I have been responsible for the art direction of the entire brand, developing a brand image and identity, design of packaging, merchandise, web and brewery interiors.

**Maiarelli Studio (New York, USA)** 05/2017 – 07/2017

### graphic design intern

Maiarelli Studio specialised in working with the design and architecture industry. As an intern I worked on branding and editorial projects. Duties involved researching and designing new and original designs which were in line with the client's brand image.

**Entro Communications (Toronto, CA)** 02/2017 – 05/2017

### graphic design intern

Entro is a place branding and experiential design firm. Entro specialises in environmental graphics, signage, wayfinding and branding. Working closely with the Senior Designer and Creative Director, I worked on numerous wayfinding projects and such as Calgary Public Library and Hudson Yards (NYC), which also involved donor recognition walls. I was responsible for creating the brand for a new building development in Toronto (link to project: [Artscape Daniels Launchpad](#)).

**AMEN Gestaltung (Munich, DE)** 09/2016 – 01/2017

### graphic design intern

AMEN is a design studio working with the cultural, fashion and hospitality industry. Projects I have been involved in comprised branding, art direction, and design for print. Duties involved assisting at fashion and product shootings and develop client presentations. I have been responsible for a major redesign and update of the studio website.

## education

**University of the Arts London - London College of Communication**

BA (Hons) Graphic and Media Design; first

2014 – 2018

**University of the Arts London - London College of Communication**

Foundation Diploma in Design

2013 - 2014

**Deutsche Schule Rom (German School Rome)**

Zeugnis der allgemeinen Hochschulreife

1996 - 2012

## skills

### computer skills

Adobe Suite CC; HTML; CSS; Wordpress; Microsoft Office;

### printing techniques

screen printing, letterpress, etching, lithography, lino-cut

### languages

Italian (native); German (native); English (proficient); French (basic)